

4/H—78 (x) (Syllabus—2015)

2 0 1 7

(April)

**MASS COMMUNICATION AND
VIDEO PRODUCTION**

(Honours)

(Communicative English—II)

(MV-H-403)

Marks : 56

Time : 3 hours

*The figures in the margin indicate full marks
for the questions .*

UNIT—I

Answer the following questions :

3×4=12

- 1. What are the stages in writing a communicative text?**
- 2. Explain the three different types of meter in poetry.**
- 3. What is the meaning of simulacra?**
- 4. How is body language important in a speech?**

(2)

UNIT—II

Answer the following questions : 5+3+3=11

5. (a) What are the important elements of poetry? 5
(b) What are the different types of alliteration? 3
(c) What is the importance of imagery in poetry? 3

OR

6. (a) What is existentialism? 5
(b) What is the significance of symbols? 3
(c) What is kitchen sink drama? 3

OR

7. (a) Writers are like scientists, writers are like artists—how will you reconcile this seeming contradiction? 5
(b) What made John F. Kennedy a good speaker? 3
(c) Why did Sigmund Freud say, "He that has eyes to see and ears to hear may convince himself that no mortal can keep a secret. If his lips are silent, he chatters with his fingertips; betrayal oozes out of him at every pore."? 3

D72/1518

(Continued)

(3)

UNIT—III

Answer the following questions : 5+6=11

8. (a) Give the summary of Nissim Ezekiel's *Night of the Scorpion*. 5
(b) Attempt a critical analysis on Mahmoud Darwish's poem, *Identity Card*. 6

OR

9. (a) *Araby* is considered by some as an initiation story. Why? 5
(b) Rewrite in your own words George Orwell's *A Hanging* showing its vividness, attention to details and autobiographical self-disclosure. 6

OR

10. (a) Describe how the title, *Life at My Own Pace* relates to the story. 5
(b) Critically analyze Herman Wouk's *A Talk on Advertising*. 6

UNIT—IV

Answer the following questions : 11+11=22

11. (a) Discuss *Waiting for Godot* as a tragicomedy. 11
(b) Analyze the speech of Edmund Burke. 11

D72/1518

(Turn Over)

(4)

OR

12. (a) Examine the role of non-verbal communication in speech. 11
- (b) Discuss how the play, *A Doll's House* by Henrik Ibsen involves realism and naturalism. 11

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2017

(April)

MASS COMMUNICATION AND
VIDEO PRODUCTION

(Honours)

(Audiography : Design and Production)

(MVH-401)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

Answer Question No. 1 which is compulsory
and *any four* from the rest

1. Write on the following in 2 or 3 sentences
each : 2×5=10
- (a) Radio waves and longitudinal waves
 - (b) Pitch and volume
 - (c) XLR connector and quarter inch jack
 - (d) Channels and potentiometer
 - (e) Foley sound and transition music

(2)

2. Trace the history and development of radio broadcasting.

7

Or

State the differences between analogue and digital audio. Describe the different types of wave which are used for communication.

4+3=7

3. What does the term 'healthy ear' mean? With a neat sketch, explain the mechanism of human hearing in detail. What are infrasound and ultrasound?

2+4+1=7

Or

Differentiate between echo and reverberation. How will you acoustically treat a room? What are the various types of absorber used in acoustic treatment?

2+3+2=7

4. Explain in detail the different audio connectors with diagrams.

7

Or

What are the two important elements that are used in designing a microphone? Describe the function and working of a dynamic microphone with a neat diagram.

2+5=7

D72/1512

(Continued)

(3)

5. What is audio editing? State the role of an editor. Enumerate the various sound elements that one needs to keep in mind while editing.

1+2+4=7

Or

Describe the studio sound chain and its various components highlighting the importance of an audio mixer. What are the technical aspect as well as the creative aspect that govern the quality of audio recording?

5+2=7

D72—100/1512

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4/H—78 (ix) (Syllabus-2015)

2 0 1 7

(April)

**MASS COMMUNICATION AND
VIDEO PRODUCTION**

(Honours)

(**Video Studio Production**)

(MV-H-402)

Marks : 19

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

**Answer Question No. 1 (Section—I)
and any one from Section—II**

SECTION—I

1. Answer the following questions : 2×5=10

- (a) What role does the director play in a production?
- (b) What is online editing?
- (c) Write a short note on the types of microphone used in studio production.

- (d) What are floor and light plans? Provide illustrations.
- (e) Write a short note on the vision mixer and its function.

SECTION—II

- 2. What is a shot? Illustrate the different types of shot size. Write a note on the basics of visual grammar. 1+4+4=9
- 3. What does the process of scripting entail? Discuss the various stages of production. 2+7=9
- 4. Discuss the role of audio in video production. Mention the different types of microphone for use in vision. 6+3=9
- 5. What is a three-point lighting? Describe the different types of lighting effect that are used in television production. 2+7=9
