

2/H-82 (iv) (Syllabus-2015)

2 0 1 6

(April)

MEDIA TECHNOLOGIES

(Print Journalism)

Marks : 38

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer all questions

1. Answer the following questions in brief : $2 \times 5 = 10$

- (a)** Explain what is citizen journalism.
- (b)** Explain why journalism is called the Fourth Estate.
- (c)** Mention any two qualities of a news reporter.
- (d)** Describe about letter to editor.
- (e)** What is an ear panel?

2. (a) Define news. Using appropriate examples, explain the elements of news. 2+5=7

Or

- (b) Critically analyze the Inverted Pyramid style/order of news writing using suitable examples. 7
3. (a) Critically analyze the NWICO. 7

Or

- (b) Using appropriate examples, examine various types of Headlines. 7
4. (a) Comment on the Press Council of India and its role in maintaining ethical standards in journalism. 2+5=7

Or

- (b) Discuss in detail the various types of specialized reporting. 7
5. (a) What precautions should a writer take while writing features? Explain various types of features. 5+2=7

Or

- (b) What is a news agency? Discuss in detail the functions of news agencies. 2+5=7
