

1/H-82 (i) (Syllabus-2015)

2 0 1 6

(October)

MEDIA TECHNOLOGIES

(Honours)

(English for Communication)

(MT-H-101)

Marks : 56

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

**Answer Question No. 1 which is compulsory and
any four questions from the remaining**

(Grammar)

- 1. (a)** Write a precis of the following passage
with a suitable title : 5+2=7

In order to be effective in writing, the words that we choose should be precise. We can define precision in this manner—precision means that the words that you choose to use should serve your purpose, that is, they should establish exactly what you think or feel

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(2)

or see or hear. Precision also establishes an appropriate relationship between you and your readers and should guide their responses. The choice of words then is at the heart of writing. Sentences are important; paragraphing and clear organization is important. But words are important. The essential virtue of words is that they be clear. At the same time, it is desirable that they be concise, simple and original.

(Poetry)

(b) Answer any one of the following : 3

(i) Why does Wordsworth refuse to compare his beloved to a summer's day?

(ii) Comment on the last lines of the poem, *Unknown Citizen*.

(iii) What does the poet want to escape from in the poem, *Summer Woods*?

(Prose)

(c) Attempt any one of the following : 3

(i) What is the tragedy of the cocksure woman?

(ii) What is collateral damage? Give example from the text, *War is Peace*.

(iii) Point out the comic elements in the story, *Lawley Road*.

(3)

(Drama)

(d) Answer any one of the following : 3

(i) What is the function of a 'prologue' in a play?

(ii) How is a comedy different from a tragedy?

(iii) Why, in your opinion, is the setting in a play important?

2. Critically appreciate A. K. Ramanujan's poem, *A River*. 10

3. Discuss the central idea of the essay, *War is Peace*. 10

4. Summarize Vanka's letter to his grandfather. 10

5. Bring out the utopian elements which you find in the poem, *Heaven of Freedom*. 10

6. Is the *Hurled Ashtray* about an ashtray? Give reasons for your answer. 10

7. Comment on the title, *Cocksure Women and Hensure Men*. 10

8. (a) What is an adjective? Construct four sentences using adjectives and underline them. 1+4=5

(4)

(b) Construct sentences with the following expressions (any five) : $1 \times 5 = 5$

nook and cranny; to a fault; the devil's advocate; wild goose chase; an arm and a leg; at the drop of a hat; barking up the wrong tree; don't put all your eggs in one basket

1/H-82 (ii) (Syllabus-2015)

2016

(October)

MEDIA TECHNOLOGIES

(Honours)

(Communication Theory and Research)

(MTH-102)

Marks : 56

Time : 3 hours

The figures in the margin indicate full marks for the questions

Answer all questions.

1. Answer the following questions : $3 \times 4 = 12$

- (a) What are the characteristics or features of a libertarian media?
- (b) Describe the SMCR model of communication.
- (c) Who introduced the concept of play theory? Briefly explain play theory.
- (d) What are the objectives of research?

D7/79

(Turn Over)

D7-200/75

1/H-82 (i) (Syllabus-2015)

2. Explain the concept of barriers in communication by giving the different types of communication barriers. 11

Or

Elaborate the different types of communication. 11

3. Explain how semiotic theory can be used in the interpretation of media text by giving appropriate examples. 11

Or

Discuss how feminist ideologies have influenced media content in the recent past. 11

4. Do you agree to the statement that "Western nations dominate the media around the world which in return has a powerful effect on the Third World Cultures"? Justify your answer giving examples. 11

Or

Explain the socialisation theory of mass media. 11

5. Describe the types of probability sampling methods in media research. 11

Or

How is data collected using questionnaire method? Give the merits and limitations of this method.

6+5=11
