

**2/H-78 (iv) (Syllabus-2018)**

**2 0 2 2**

( May/June )

**MASS COMMUNICATION AND  
VIDEO PRODUCTION**

( Honours )

( **Media Script Writing** )

( **MCVP-202** )

( Under Revised Syllabus )

*Marks : 55*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

**1. Write short notes on the following :  $2\frac{1}{2}\times 4=10$**

(a) Montage

(b) Mise-en-scene

(c) Synopsis

(d) Target audience

**2. What is media scriptwriting? Highlight key characteristics of web audience. Explain how writing for theatre is different from that of a film.**

$2+3+6\frac{1}{4}=11\frac{1}{4}$

Or

What do you understand by visual grammar?  
Discuss its relevance in scriptwriting. 11¼

3. Describe the nine stages of screenplay in fiction writing. 11¼

Or

What is character arc? With the help of examples, discuss the various tools and techniques to develop characters in a fiction genre.  $2+9\frac{1}{4}=11\frac{1}{4}$

4. Describe the process of script development for documentary film. 11¼

Or

What is sequence outline? Explain the process of developing sequence outline. Enumerate briefly the two types of sequences.  $2+6\frac{1}{4}+3=11\frac{1}{4}$

5. Describe the basic principles of web writing. Elucidate key strategies in gaining audience in any web page.  $8+3\frac{1}{4}=11\frac{1}{4}$

Or

With the help of any film, describe the five-part narrative structure. 11¼

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