

1/H-82 (i) (Syllabus-2018)

2022

(November)

MEDIA TECHNOLOGIES

(Honours)

(MT-101)

(Communication Principles and Practices)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on any *four* the following : $2\frac{1}{2} \times 4 = 10$
- (a) Satellite communication
 - (b) Opinion leaders
 - (c) SMCR model
 - (d) Virtual reality
 - (e) Cancel culture

2. Explain the five elements of communication. 11¼

Or

What are the functions and uses of mass communication? Explain in detail. 11¼

3. What are the uses and gratification theory? Using this theory, explain the smartphone habits among the youth. 5+6¼

Or

Explain and elaborate the circular model of Osgood and Schramm of communication. 11¼

4. Explain Marshall McLuhan's idea of a 'global village'. 11¼

Or

Discuss print media in the digital age. 11¼

5. Theatrical event is an experience shared by the actors and the spectators. Explain. 11¼

Or

Explain the concept of 'politics of space' in theatre. 11¼
