

1/H-76 (i) (Syllabus-2019)

2022

(November)

COMMERCE

(Honours)

(BC-101)

(**Business Environment**)

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. State the significance of business environment to a business in a developing economy. With suitable examples, explain how macro-environmental variables influence business decisions. 5+10=15

Or

State the relationship between income, saving and investment. Also explain how inflation influences the decisions of a business firm. 8+7=15

(2)

2. What was the rationale behind NITI Aayog? What are its objectives? What are the limitations of NITI Aayog? 5+5+5=15

Or

"India's Five-Year Plans were formulated with good intention but suffered from ineffective implementation." Do you agree? Justify your answer. 15

3. Industrial Policy plays a very important role in a developing region like North-East India. Discuss the statement in the light of the recent industrial policy for the region. 15

Or

Write notes on the following : 5×3=15

- (a) Status of MSMEs in India
(b) Remedial measures for sick industries
(c) Prospects of IT industries in NE India

4. Describe the trend of foreign investment in India. What are the factors adversely affecting the flow of direct foreign investment? 8+7=15

Or

Write notes on the following : 5×3=15

- (a) Foreign collaboration
(b) Shortcomings of the current EXIM Policy
(c) India's Trade Relationship with SAARC countries

(3)

5. (a) What are the important factors affecting international investment? 9
(b) What are the traditionally considered economic determinants of inward FDI? 6

Or

- (a) State the benefits of international economic grouping. 5
(b) Outline the objectives and functions of WTO. 10
