

**1/H-76 (ii) (Syllabus-2019)**

**2022**

( November )

**COMMERCE**

( Honours )

( BC-102 )

**( Principles and Practice of Management )**

( Under Revised Syllabus )

*Marks : 75*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

1. (a) Briefly explain Taylor's principles of management. 7
- (b) Distinguish between Taylor's and Fayol's theories of management. 8
- Or*
- (a) Discuss briefly the different functional areas of management. 12
- (b) What is meant by 'social stakeholding'? 3

( 2 )

2. What is meant by planning? State the importance of planning in modern business. What are the steps involved in planning process?  $2+3+10=15$

Or

- (a) Distinguish between delegation and decentralization of authority. 5
- (b) Explain the process and utility of MBO in an organization. 10
3. (a) What are the qualities of a charismatic leader? 3
- (b) Explain Rensis Likert's four systems of management. 12
- Or
- (a) Explain Abraham Maslow's theory of need hierarchy. 10
- (b) What guidelines will you suggest to make communication effective? 5
4. (a) Define controlling. Explain the essential requirements of an effective control system.  $2+6=8$
- (b) "Planning is looking ahead and control is looking back." Comment. 7

( 3 )

Or

Distinguish between PERT and CPM. Explain the advantages and disadvantages of applying them in an organization.  $6+9=15$

5. (a) What is planned change? What are the different approaches to planned change?  $2+6=8$
- (b) Discuss the remedies for human resistance to change. 7

Or

Explain with suitable example the various types of conflict that occur in an organization. 15

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