

4/H-65 (x) (Syllabus-2015)

2 0 2 3

(May/June)

BUSINESS ADMINISTRATION

(Honours)

(Business Environment)

(BBAC-401)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

PART—A

(Marks : 50)

UNIT—I

1. Define Business Environment. Discuss the macroenvironmental factors that affect business decisions. 3+7=10

OR

2. (a) Discuss the importance of economic planning in India. 5
- (b) Discuss any three achievements of the Eleventh Five-Year Plan. 5

(2)

UNIT—II

3. What is industrial license? What are the main objectives of industrial licensing in India? For what item(s) is/are industrial licensing still mandatory in India? 3+4+3=10

OR

4. Discuss the salient features of the North-East Industrial Policy, 1997. Mention any two provisions of the NEIP, 2007. 8+2=10

UNIT—III

5. What are the main objectives of the WTO? How does the WTO promote global trade? 4+6=10

OR

6. Discuss, in detail, the major provisions for export promotion included in the Foreign Trade Policy, 2015–20. 10

UNIT—IV

7. Discuss the structure and functions of commercial banks in India. 4+6=10

OR

8. What are development banks? Discuss, in detail, the role of NABARD in economic development of the country. 2+8=10

(3)

UNIT—V

9. Discuss in detail the features of any two instruments of money market in India. 5+5=10

OR

10. Explain, in detail, the features of paper markets in India. What are the major risks associated with this type of market? 7+3=10

PART—B

(Marks : 25)

UNIT—I

11. Why is the study of business environment important for business managers? 5

OR

12. What are the limitations of economic planning in India?

UNIT—II

13. What are the major causes of industrial sickness in India? 5

OR

14. Discuss any two significant changes in the pattern of industrial growth in India in the post-liberalization era.

UNIT—III

15. What are the objectives of IMF? 5
- OR**
16. What are the major components of India's exports in the post-liberalization era?

UNIT—IV

17. What are the primary characteristics of the Indian Financial System? 5
- OR**
18. Discuss the structure and types of co-operative banks in India.

UNIT—V

19. Explain the basic structure of mutual funds in India. 5
- OR**
20. Mention any two limitations of the Treasury Bills market in India.
