4/H-65 (xi) (Syllabus-2015)

2023

(May/June)

BUSINESS ADMINISTRATION

(Honours)

(Production and Operations Management)

(BBAC-402)

(For the students of 2018 batch and onwards)

Marks: 75

Time: 3 hours

The figures in the margin indicate full marks for the questions

- 1. (a) What are the objectives and scope of Production and Operations Management?
 - (b) Distinguish between product and process layout. 8

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Or

(a) Describe various factors that are important in a location of facility decision.

(b) How is a vendor selected out of many competing vendors?

2. A Ltd. purchases a certain component from BLtd. The price schedule quoted by BLtd. is as under :

No. of units bought at a time	Price per unit
1 to 99	50
100 to 499	45
500 and above	40

A Ltd. estimates its annual requirement of the item at 2000 units. The ordering cost is ₹25 per order and the inventory carrying cost is charged at 30% of the price.

What is the optimal order quantity that A Ltd. should order from B Ltd.? 15

Or

- (a) Write short notes on the following: 4+4=8
 - (i) Safety stock
 - (ii) ABC analysis
- (b) Write a note on Materials Requirement Planning.

3. (a) What do you mean by production planning? Describe different steps to be followed in production planning.

What is Assembly Line Balancing? State its advantages.

'Or

- What is sequencing? How is it different scheduling? What from are its objectives? 2+3+3=8
- Write a note on Johnson's rule. Can it be used for n number of jobs passing through more than 3 work centres?
- 4. What is supply chain management? What are the key concepts in supply chain management? Discuss the importance of supply chain management. 4+5+6=15

Or

A company has factories at A, B and C which supply to warehouses at D, E, F and G. Monthly capacities of the factories are:

A—30 units; B—45 units; C—55 units Monthly demands at the warehouses are:

> D—40 units; E—30 units; F—10 units, G-50 units

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(Continued)

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(Turn Over)

8

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The shipping cost in ₹ per unit from factories to warehouses is as given below:

Warehouse → Factories ↓	D	E	F	G
A	5	8	5	10
B .	7	6	5	8
С	10	12	20	5

Using Vogel's approximation method, you are required to find an optimal shipping plan for the company.

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- 5. (a) Discuss the scope and benefits of Total Quality Management (TQM) for an organization.
 - (b) Write a short note on Six Sigma.

Or

- (a) How is method study different from time study?
- (b) Write short notes on ergonomics and work sampling. 3+3=6
