

6/H-76 (xiv) (Syllabus-2019)

2 0 2 3

(May/June)

COMMERCE

(Honours)

(Entrepreneurship Development)

(BC-602)

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Who is an entrepreneur? Distinguish between entrepreneur and entrepreneurship. 2+4=6
- (b) Enumerate the process of enterprise life cycle. 9
- Or*
- (a) Examine the major pros and cons of being an entrepreneur. 7
- (b) "The greatest problem of women entrepreneurs is that they are women." Discuss. 8

(2)

2. (a) Explain the role of small businesses in Indian economy. 7
- (b) Define industrial sickness. Enumerate the signals and symptoms of industrial sickness. 3+5=8

Or

Discuss the major problems faced in growth and development of MSMEs in North-Eastern Region of India. Also indicate the measures taken by the government(s) to overcome the problems. 8+7=15

3. Discuss the importance of technical, financial and social feasibility analysis in project appraisal. 5+5+5=15

Or

What do you mean by business opportunity? Justify the need for opportunity identification and selection. Also explain briefly the factors which influence identification and selection of business opportunities. 3+5+7=15

4. (a) What is Business Plan? Explain why an entrepreneur requires to draw a business plan. 2+6=8

(3)

- (b) What are the various steps involved in preparation of a business plan? 7

Or

Briefly chalk out the typical format of a business plan. Also point out the major pitfalls that should be avoided in preparation of a business plan. 10+5=15

5. (a) Discuss the need for institutional supports to MSMEs. 6

- (b) What are the functions performed by the Small Industries Development Organization (SIDO) to boost the growth of SSIs in India? 9

Or

- (a) What do you mean by Entrepreneurship Development Programme (EDP)? Explain the need for EDPs in India. 3+6=9

- (b) Write a note on the role of KVIC in India. 6
