

1st COPY

2/H-82 (iv) (Syllabus-2015)

2 0 1 7

(April)

MEDIA TECHNOLOGIES

(Honours)

(Print Journalism)

(MTH-202)

Marks : 38

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Answer the following questions in brief :

2×5=10

- (a) What is predictable news?**
- (b) Recall Thomas Jefferson stances on newspaper.**
- (c) Explain the hortatory editorial to persuade.**
- (d) Explain the jargon—'read between the lines'.**
- (e) What is statement of ownership?**

2. (a) What is news? Discuss the elements determining news value.

2+5

D72/1418

(Turn Over)

(2)

Or

- (b) What are the fundamentals of good writing? Elaborate on basic elements of feature writing. 2+5

3. (a) Discuss the objectives and functions of Press Council of India. Explain its organisational setup. 5+2

Or

- (b) What are News Agencies? Describe the various news agencies of India. 2+5

4. (a) What is Yellow Journalism? Explain its impact on the modern press scenario. 2+5

Or

- (b) What are the journalistic values that must be enshrined in the Code of Ethics for journalists? 7

5. (a) What do you understand by 'imbalance' in the flow of information and communication between the West and the developing countries? Highlight the role of NWICO. 3+4

Or

- (b) What is a layout? Discuss the different kinds of layout design adopted by the newspaper. 2+5

D72-100/1418

2/H-82 (iv) (Syllabus-2015)

2/H-82 (iii) (Syllabus-2015)

2017

(April)

MEDIA TECHNOLOGIES

(Honours)

(Culture and Society in North-East India)

(MTH-201)

Marks : 56

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Answer the following : 3×4=12

- (a) Differentiate between ethnicity and ethnocentrism.
- (b) Define rituals and belief systems.
- (c) Differentiate between a community and a society.
- (d) Differentiate between folk and popular culture.

D72/1415

(Turn Over)

(2)

2. Divide North-East India into physiographic units and discuss the role of physical factors in shaping the settlement pattern in the North-East India. 4+7=11

Or

What is gender role? How does a culture of a society affect the gender role? 3+8=11

3. Define modernity and discuss the role of modernity in changing the traditional system especially in the urban areas of North-East India. 3+8=11

Or

What is media culture? Explain the role media can play in the preservation of culture in a society. 3+8=11

4. Discuss various causes for the resurgence of ethnic movements in North-East India. 11

Or

Explain the different types of marriages that are practised in the tribal society of North-East India.

D72/1415

(Continued)

(3)

5. Examine the role of the Northeastern Council in ushering in development in the tribal areas of North-East India. 11

Or

Discuss the major harvesting festivals of any two tribes of the North-East India.

D72—100/1415

2/H-82 (iii) (Syllabus-2015)

2/E—79 (ii) (Syllabus—2015)

2 0 1 7

(April)

**DESKTOP PUBLISHING, PUBLISHING
TOOLS AND MULTIMEDIA**

(Honours)

(Image Processing and Graphic Design)

[DTP-201 (T)]

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

PART—A

(Image Processing : Photoshop)

From Unit—I, answer **all** the questions and
from Unit—II, choose any **two** questions

UNIT—I

1. What are the various options available under
Select > Modify menu?

3

(2)

2. Explain the steps involved in creating a clipping group. 3
3. Explain the meaning of the alert triangle on the Color picker. Explain the difference between opacity stop and color stop in a Gradient tool. 1+2=3

UNIT—II

4. What are the components of the RGB, CMYK and Lab colour models? How can we convert an image in RGB into bitmap mode? 3+2=5
5. Write a short note on the Healing brush tool. Cite with an example with regards to its use. 5
6. What is the main function of an adjustment layer? Explain any three adjustment layers. 2+3=5

PART—B

(Graphic Design : CorelDRAW)

From Unit—III, answer **all** the questions and from Unit—IV, choose any **two** questions

UNIT—III

7. Explain the difference between Group and Combine command in CorelDRAW. 3

D72/1402

(Continued)

(3)

8. What is an outline? What is the significance of the use of Scale with Image option of the Outline Pen Dialog Box? 1+2=3
9. Explain the difference between texture and pattern fills. 3

UNIT—IV

10. Bring out the difference between Trim and Intersect commands. 5
11. What is the main use of Distortion tool? Explain the effect of Push and Pull Distortion tools. 1+4=5
12. What is extrusion? Explain any four types of extrusion. 1+4=5

D72—200/1402

2/E—79 (ii) (Syllabus—2015)

2/H-82 (v) (Syllabus-2015)

2 0 1 7

(April)

MEDIA TECHNOLOGIES

(Honours)

(Writing for Radio, TV and New Media)

(MTH-203)

Marks : 38

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : 2×5=10
 - (a) Storyboard
 - (b) Demographics
 - (c) Selective focus
 - (d) Mise-en-scene
 - (e) Climax

2. Compare and contrast a TV audience with that of radio listeners. Explain how these affect scripting consideration. 4+3=7

(2)

Or

Highlight the characteristics of internet audience. Discuss how this affects the scripting consideration on the Web pages.

3+4=7

3. Mention the various camera movements. Describe each one briefly.

2+5=7

Or

Script writing is part art, part craft and part magic. Discuss.

7

4. Describe how the plot determines the dramatic curve of the story.

7

Or

What is the structure of sound? How is it relevant in video writing?

3+4=7

5. What role does the spoken word play in scripting for radio? Give suitable examples of voice over and commentary by writing a radio script.

3+2+2=7

Or

"News demands specific writing skills." Define the parameters for scripting a 5 minutes news on TV.

7

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