

4/H-65 (x) (Syllabus-2015)

2 0 1 7

(April)

BUSINESS ADMINISTRATION

(Honours)

(Business Environment)

(BBAC-401)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

PART—A

(Marks : 50)

UNIT—I

1. Define business environment. Explain various internal environments of business.

3+7=10

Or

Explain the objectives and targets of the Twelfth Five-Year Plan.

10

(2)

UNIT—II

2. Explain the problems and prospects of small and medium enterprises in India. 10

Or

Give an assessment of the industrial growth in the India's post-reform era. 10

UNIT—III

3. Discuss the composition and direction of India's foreign trade. 10

Or

Explain the role of IMF in the economic development of India. 10

UNIT—IV

4. Discuss the techniques of Reserve Bank of India for monetary control. 10

Or

Explain critically the functions and powers of Securities and Exchange Board of India. 5+5=10

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(Continued)

(3)

UNIT—V

5. Draw the structure of capital market. Highlight various instruments of capital market. 4+6=10

Or

Explain the features of various types of treasury bill market. 10

PART—B

(Marks : 25)

UNIT—I

6. How is political environment an ingredient of functioning of modern business? 5

Or

What is the significance of economic factors in a business environment? 5

UNIT—II

7. Write a note on Industrial Licensing Policy. 5

Or

What are the causes of industrial sickness? 5

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(Turn Over)

(4)

UNIT—III

8. Write a short account on balance of payments in India.

Or

What are the objectives of World Bank?

UNIT—IV

9. Highlight the characteristics of the Indian Financial System.

Or

Explain the main features of cooperative banks.

UNIT—V

10. Explain the role of mutual funds in the economy of India.

Or

Write a note on commercial bills market.
