

BC—101 (Syllabus—2015)

2015

(October)

St. Anthony's College
Central Library
Shillong-793001.

COMMERCE

(Honours)

(Business Environment)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Define business environment and explain various elements of macro-economic environment. Also examine the interaction between economic and non-economic environment. 2+8+5=15

Or

What do you understand by technological environment? "Modern organisation cannot survive with an obsolete technology." Examine this statement in the light of the role that technology plays in business.

3+12=15

2. What are the broader objectives of India's Five-Year Plans? What are the efforts made under Five-Year Plans to remove regional imbalance and social injustice in India?

7+8=15

Or

What is the rationale for economic planning?
Discuss the merits of economic planning.

7+8=15

3. What do you understand by industrial sickness? State the factors responsible for such sickness. What policy measures have been taken to tackle industrial sickness in India?

3+6+6=15

Or

- (a) State how Industrial Policy of 1991 is different from the earlier policies.

7

- (b) "Micro, small and medium enterprises are considered as important instruments for industrialization of industrially backward areas." Comment on this statement in the context of North-East India.

8

4. (a) Highlight the trade relations between India and SAARC countries in the last decade.

7

- (b) Analyse the composition and direction of foreign trade in India.

4+4=8

Or

"Foreign Direct Investment is increasingly important in economic development because of its close links in trade, financial flows and technology transfer." Explain the statement and examine the policy of the government regarding promoting foreign capital in India.

7+8=15

5. (a) What are the essential conditions for globalisation?

5

- (b) "Globalisation is both a threat and an opportunity for Indian business firms." Discuss the statement.

10

Or

Write notes on the following :

5×3=15

- (a) International Business Environment
(b) WTO
(c) IMF
