

2015

(October)

**DESKTOP PUBLISHING, PUBLISHING
TOOLS AND MULTIMEDIA**

(Honours)

(Publication Layout and Design)

Marks : 37

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

Answer all questions

1. What is InDesign? What are the advantages of using InDesign? What are the steps used to open a new document in InDesign?

2+3+5=10

Or

Explain, in detail, various tools that are available in Adobe InDesign. What is the difference between a bleed and a slug? 8+2=10

2. Explain in what all ways you can add text to the document in InDesign. Explain how you can wrap text around a graphic in InDesign. 5+4=9

Or

Explain how you can add metadata caption to graphics frames. 9

3. What is the difference between a master page and a template? Explain how you can create an index in InDesign. 2+7=9

Or

What are the two kinds of style that InDesign uses? Explain how a style is created from scratch. 9

4. Explain how Adobe InDesign can be helpful. Describe the process of creating layers, merging and flattening layers. 2+7=9

Or

Write short notes on the following : 3×3=9

- (a) Transparency effects
- (b) Transform objects
- (c) Gradients

★ ★ ★