

1/H-65 (iii) (Syllabus-2015)

2 0 1 7

(October)

BUSINESS ADMINISTRATION

(Honours)

**(Business Management and Organizational
Behaviour)**

(BBAH-103)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

PART—A

(Marks : 15)

UNIT—1

- 1. What are the limitations of rational decision making?**

3

Or

Briefly explain span of management.

(Turn Over)

(2)

UNIT—2

2. What is feed forward control? 3

Or

What are the sources of information in the process of recruitment of personnel?

UNIT—3

3. What are the factors affecting the individual perception? 3

Or

What do you understand by the Machiavelli personality type?

UNIT—4

4. What is group think? State any two symptoms of group think. 3

Or

What is social loafing? Give any two ways to minimise social loafing.

UNIT—5

5. Briefly explain mediation as a form of third party negotiation. 3

Or

Explain the functional conflict and its outcomes.

8D/50

(Continued)

(3)

PART—B

(Marks : 50)

UNIT—1

6. Briefly describe the basic types of departmentation. 10

Or

Discuss the steps used in planning and list the types of plans.

UNIT—2

7. Explain the process for recruitment and selection of personnel. 10

Or

In the context of modern-day organizations, discuss the challenges of managing across cultures.

UNIT—3

8. What are the challenges to organizational behaviour in the globalized organization? 10

Or

Discuss the equity theory of motivation.

(Turn Over)

8D/50

(4)

UNIT—4

9. Explain how group properties of role, size and cohesiveness affect group performance. 10

Or

Discuss the techniques used in group decision making.

UNIT—5

10. Explain and differentiate between transactional and transformational types of leadership with relevant examples. 10

Or

Define power. Discuss various power tactics that may be used by individuals within organization.

PART—C

(Marks : 10)

11. Read the following scenario and answer the questions that follow :

In a class of 40 students, four groups have been made, comprising 10 members each, for class projects. At the time of presenting the first project, the teacher found that

8D/50

(Continued)

(5)

Ashok and Jack of Group A have not really contributed to the project that their group had submitted. It was also known to the teacher that both students were above average in every other subject, but have obviously under performed in this project. Evidently, some drastic action had to be taken by the group, since the teacher felt that this was the responsibility of the group.

Questions :

In the light of this scenario, what would you call this group phenomenon? Why do you think Ashok and Jack lacked contribution to their group's project work? In what ways can you suggest, the group can take to ensure that Ashok and Jack contribute to their fullest ability for all the remaining group projects? 10

8D—700/50

1/H-65 (iii) (Syllabus-2015)