

1/H-82 (i) (Syllabus-2018)

2019

(October)

MEDIA TECHNOLOGIES

(Honours)

(MT-101)

(Communication Principles and Practices)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : $2\frac{1}{2} \times 4 = 10$
 - (a) Media and fragmentation
 - (b) Linear model
 - (c) Multimedia
 - (d) Blocking
2. Explain non-verbal communication giving appropriate examples. $11\frac{1}{4}$

Or

Describe the authoritarian system of mass communication.

(2)

3. Define and explain the individual difference theory of communication. 11%

Or

Critically examine the relevance of feedback in a communication process.

4. Discuss interactivity and simulation as a characteristic of New Media. 11%

Or

Explain the consumption of messages from the New Media using Play Theory.

5. Write a note on the different types of puppetries. 11%

Or

What are the types of theatre stages? Explain in detail.
