

1/H-65 (i) (Syllabus-2015)

2019

(October)

BUSINESS ADMINISTRATION

(Honours)

(BBAC-101)

(English for Business Purpose)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

1. "Where are the ashes of a Ceasar, and the remains of a Pompey, a Scipio, or a Hannibal?... They live only in the immortal writings of their historians and poets, the renowned flatterers of the age they lived in..." Discuss these lines in the light of Daniel Defoe's essay *The Instability of Human Glory*.

15

Or

In what way has the aeroplane failed in abolishing frontiers according to George Orwell.

(Turn Over)

(2)

UNIT—II

2. In what way do the two stories of the two Mexican criminals, come together in one episode in O. Henry's *One Dollar's Worth*. 15

Or

How does Anton Chekov dwell upon the theme of human curiosity in *Minds in Ferment*? Discuss by citing relevant instances from the text.

UNIT—III

3. How does Gerald Manley Hopkins celebrate the beauty of nature in the poem *Spring*? 15

Or

How does William Wordsworth evoke the captivating sight of the daffodils in *I Wandered Lonely as a Cloud*?

UNIT—IV

4. Rewrite the following sentences correctly :
2×5=10

- (a) I am much shocked to learn that I have been fired.
(b) Two years before I joined this job.
(c) Between you and I, you are more qualified for this job.

20D/327

(Continued)

(3)

- (d) The sceneries of Kashmir is breathtakingly beautiful.

- (e) She is more beautiful than any woman.

5. Fill in the blanks with an appropriate word from the brackets : 1×5=5

- (a) The evidence was _____ by two independent witnesses.

(corrugated / corroborated)

- (b) The two issues are _____, don't mix them up.

(discrete / discreet)

- (c) The _____ rested on the red cushion at the window of the jewellery shop.

(coroner / coronet)

- (d) An _____ in USA enjoys the same rights as the native.

(emigrant / immigrant)

- (e) _____ makes a man perfect.

(practise / practice)

20D/327

(Turn Over)

UNIT—V

6. What are the gateways for effective communication?

15

Or

What do you understand by barrier in communication? Explain the barriers that affect the smooth flow of communication.
