2019

(October)

COMMERCE

(Honours)

(BC–102)

(Principles and Practice of Management)

Marks : 75

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. *(a)* "Managers are born and not made." Do you agree? Comment. 6

   (b) Describe 'Management as a profession'. 9

   Or

   Elaborate the general principles of management as propounded by Henri Fayol. 15

2. *(a)* What is 'planning premises'? 3

   (b) What are the steps involved in the process of planning? 12

Or

(a) What are the advantages of departmentation? 5

(b) Mention about any two bases of departmentation with their respective merits and demerits. 5+5=10

3. (a) "Hygiene factors are non-motivational factors." Do you agree? Give reason. 5

(b) What are the various non-financial sources of motivation? 10

Or

(a) What is the significance of leadership in management? 7

(b) What are the essential features of communication? 8

4. (a) "Planning is looking ahead; whereas, controlling is looking back." Comment with suitable examples. 5

(b) What are the steps involved in control process? 10

Or

What is 'budgetary control'? What are its benefits and limitations? 15

5. Distinguish between Formal group and Informal group. What are the various stages of group development in organizations? 5+10=15

Or

(a) "Organizational conflicts are always dysfunctional." Do you agree? Justify your answer. 5

(b) Suggest some measures to manage organizational conflicts. 10

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