

3/H-78 (vi) (Syllabus-2015)

2 0 1 8

(October)

**MASS COMMUNICATION AND VIDEO
PRODUCTION**

(Honours)

(Video for Communication)

(MV-H-301)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

Answer all questions

- 1. Answer any five of the following questions in
2 or 3 sentences each : 2×5=10**

- (a) What is high definition video?**
- (b) What is CCTV?**
- (c) Define resolution and aspect ratio.**
- (d) What are fast fall-off and slow fall-off?**
- (e) What is 180 degree axis?**

(2)

2. Discuss the various analogue and digital videotape formats. 7

Or

What are the different television standards available around the world? Describe the technical aspect of each one of them. 7

3. Explain how video technology can be gainfully used in imparting awareness programme. What is the role of a video producer? 5+2=7

Or

Write an essay on how video plays an important part in imparting awareness programme. Cite suitable examples from any documentary that you had watched lately. 7

4. Write a sequence outline for a music video song of your choice. 7

Or

Write an A/V script for a two-min ad of any product of your choice. 7

D9/187

(Continued)

(3)

5. State the objectives of lighting. Describe the chiaroscuro, flat, three point lighting and silhouette lighting. 2+5=7

Or

Editing is mostly an exercise in maintaining continuity. Explain with examples/diagrams the various elements including the concept of line/axis that influence continuity. 7

D9—200/187

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3/H-78 (vii) (Syllabus-2015)

2 0 1 8

(October)

**MASS COMMUNICATION AND VIDEO
PRODUCTION**

(Honours)

(Photography)

(MV-H-302)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : 2×5=10

- (a) Frame**
- (b) Circle of confusion**
- (c) Aberration**
- (d) Compound shutter**
- (e) Cable release**

**2. (a) Explain the role and importance of
photography in India. 3+4=7**

(Turn Over)

Or

- (b) What is the function of a lens? What is the difference between a fixed focal lens and a telephoto lens? 3+4=7

3. (a) What is a shutter? What are the various types of shutter? Explain with a diagram. 3+4=7

Or

- (b) What is composition? Discuss the principles of the golden means of composition. 3+4=7

4. (a) What is depth of field? What are the various ways you can control the depth of field? 3+4=7

Or

- (b) What is a light meter? What are the two types that are available in the market? 3+4=7

5. (a) Describe the construction of a digital camera. Briefly discuss the recent trends and postmodern photography. 4+3=7

Or

- (b) There are two digital approaches to picture taking and processing, what are they? 7.

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