

**5/CEC-1 (Syllabus-2015)**

**2 0 1 8**  
( October )

**ENGLISH**

( **Compulsory English** )

( Common Paper for B.Com,  
BCA and BSW )

*Marks : 75*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

**SECTION—I**

1. Give a brief account of Ruskin Bond's  
*Life at my Own Pace.* 10

*Or*

Discuss how advertising influences the  
buying habits of people in Herman Wouk's  
*A Talk on Advertising.*

2. Describe J. R. D. Tata's tenure with Tata  
Steel. 5

( 2 )

Or

Write briefly about the setting up of Air India by J. R. D. Tata.

3. Write a critical appreciation of the poem, *Do Not Go Gentle Into That Good Night* by Dylan Thomas. 10

Or

Discuss how the journey through the woods becomes symbolic of life's journey in Robert Frost's poem.

4. Bring out the difference between the world of nature and the world of man in *View with a Grain of Sand*. 5

Or

Write briefly on the unselfconsciousness of nature in Szyborska's poem, *View with a Grain of Sand*.

5. Write an essay on any one of the following : 10

- (a) Patriotism and Politics
- (b) A Cashless Society
- (c) Launching a Start-up
- (d) My Dreams for My Future

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( Continued )

( 3 )

Or

Write a précis of the following passage and give a title :

Among the many evils of foreign rule, the imposition of a foreign medium on the youth of a country will be counted as one of the greatest. But for the fact that the only education that has been received by us through the English medium has been higher education, there would be no need to prove that the youth of a nation to remain a nation must receive all instruction in its vernacular or vernaculars. Surely it is self-evident that a nation in order to establish a living contact with the masses, must receive their knowledge commonly through a medium that is understood by the people. Who can calculate the loss suffered by the nation owing to its youth having been obliged to mastering a foreign language and its idiom, which in their daily life they have the least use for? And in learning this language they had to neglect their own Mother-tongue and their own literature. The sooner therefore, educated India shakes itself free from the spell of the foreign medium, the better it would be for the people.

(Gandhi in *Young India*, 1928)

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( Turn Over )

( 4 )

SECTION—II

PART—A

6. You have been appointed as the Senior Manager of a reputed Multinational Company. Draft a joining report to the CEO of the company and mention your commitment to the responsibility of your position.

8

Or

Write an application for the post of Executive Engineer in the North-East Power Corporation, mentioning your qualifications, work experience and expectations.

7. Draft an invitation for a walk-in-interview for participating in a six-month skill development program.

7

Or

Write an appointment letter for a candidate who has passed the interview for the post of Public Relations Officer in your Company.

PART—B

8. (a) Answer any *two* from the following :

5×2=10

- (i) An employee of the firm has been absent from work without leave. Write a letter to the employee asking for an explanation for the unauthorised absence from work.

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( Continued )

( 5 )

- (ii) Write a Memo to all the employees of your firm to inform them about the change in office timings.

- (iii) As a Marketing Manager of a well-known apparel brand in the city, draft a circular informing customers of a new branch in another part of the city.

Or

- (b) Draft a letter of dismissal for an employee of your organization, giving adequate reasons for the termination. 10

9. Answer the following : 10

- (a) Describe the structure of an e-mail for business purposes.

Or

- (b) As the President of your College Association, design/write out a series of slides for a presentation you will make to the Principal on the World Environment Day.

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