

**5/H-78 (xii) (Syllabus-2015)**

**2019**

**( October )**

**MASS COMMUNICATION AND VIDEO  
PRODUCTION**

**( Honours )**

**( MV-H-502 )**

**( Media Appreciation )**

**Marks : 56**

**Time : 3 hours**

*The figures in the margin indicate full marks  
for the questions*

1. Write short notes on any four of the following : 3×4=12

(a) Impressionism

(b) Cultivation Theory

(c) Sergei Eisenstein

(d) French New Wave

(e) Feminist Theory

**( Turn Over )**

( 2 )

2. Why is it difficult to define art? What are the functions of art? Briefly describe any artist and his work from any art movement. 11

Or

Explain the four theories of art in detail citing some examples from any visual media text. 11

3. How do we perceive motion in film? Trace the history and development of film with special reference to the pioneers of World Cinema. 2+9=11

Or

Describe in detail the importance of mise-en-scène and sound in creating meaning and generating response in the films you have studied. 11

4. How does editing contribute to the overall aesthetics of film making? Mention the pioneers of film editing and their contribution. 6+5=11

Or

What do you mean by the studio system? Discuss the different American studios which are responsible in making America a supreme film producing nation. 4+7=11

( 3 )

5. What is auteur film theory? Discuss any two auteur directors and their work. 2+9=11

Or

What is the gaze theory? Identify the different forms of gaze with suitable examples taken from any media text. 4+7=11

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