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(February)

MEDIA TECHNOLOGIES

(Honours)

(Communication Principles and Practices)

(MT-101)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on any *four* of the following : 2½×4=10
- (a) The intimate stage
 - (b) Gatekeeping
 - (c) Web 2.0
 - (d) Heterogeneous audience
 - (e) Fourth wall

2. Explain the basic need for humans to communicate in terms of physical needs and social needs. 11¼

Or

What are psychological barriers in communication? Explain the different types of psychological barriers. 2¼+9

3. Explain the concept of 'mass' in the context of mass communication. 11¼

Or

Explain social responsibility theory.

4. Explain 'interactivity' as a characteristic of new media. 11¼

Or

Discuss the issue of privacy with respect to social media.

5. Comment on the statement, "Theatre teaches us how to express ourselves effectively". 11¼

Or

How can theater help to promote education and literacy in the digital era?

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