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(February)

**MASS COMMUNICATION AND
VIDEO PRODUCTION**

(Honours)

(Media Laws and Ethics)

(MCVP-301)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : $2\frac{1}{2} \times 4 = 10$

(a) Article 19(1) (a)

(b) Ombudsmen

(c) Law versus rule

(d) Indian Constitution

2. (a) What is defamation? Provide a case study that involves defamation by a media house. $11\frac{1}{4}$

Or

(b) Write a note on parliamentary privileges and media coverages. $11\frac{1}{4}$

3. (a) What are the various provisions of the Cinematograph Act? Discuss recent developments that have taken place with regard to this act. $11\frac{1}{4}$

Or

(b) What are the provisions of the RTI Act, 2005? Discuss the challenges to implementation of this act. $11\frac{1}{4}$

4. (a) Discuss the pros and cons of trial by media citing appropriate examples. $11\frac{1}{4}$

Or

(b) What are the ethical considerations to be kept in mind while conducting sting operations? $11\frac{1}{4}$

(3)

5. (a) Describe the organizational structure and functions of the Advertising Standards Council of India. 11¼

Or

- (b) Write a note on the norms of journalistic conduct as laid out by the PCI. 11¼

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