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( February )

MEDIA TECHNOLOGIES

( Honours )

( Journalism )

( MT-303 )

( Under Revised Syllabus)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks  
for the questions*

1. Write short notes on the following : 2×4=8

- (a) News Report
- (b) Advertisements
- (c) Second Lead
- (d) Letter to Editor

2. (a) How do you determine the elements of news? 7½

*Or*

(b) Discuss the news agencies in India. 7½

3. (a) Editing a news item is different from editorial writing. Explain both these functions. 7½

*Or*

(b) Discuss the principles of page layout. 7½

4. (a) Discuss the basic differences between the print, electronic and online journalism. 7½

*Or*

(b) What is news? Discuss the fundamentals of news writing. 7½

5. (a) What do you understand by the ethical and legal restrictions of press? 7½

*Or*

(b) What is yellow journalism? 7½

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