

Odd Semester, 2020

(Held in March, 2021)

COMMERCE

(Honours)

(BC-101)

(**Business Environment**)

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. What is the significance of the study of business environment? Discuss briefly the various components of external business environment that can influence the working of a business organization. 5+10=15

Or

Explain how the business environment of a developed nation is different from that of a developing nation. 15

2. (a) Discuss the historical importance of Five-Year Plans in India. What were its limitations? 4+3=7

- (b) What are the objectives and functions of NITI Aayog? 4+4=8

Or

Write notes on the following : 7½×2=15

- (a) Regional imbalance in India

- (b) Major economic problems in India

3. What do you understand by industrial sickness? State the factors responsible for such sickness. What policy measures have been taken to tackle industrial sickness in India? 3+6+6=15

Or

Discuss the problems and prospects of tourism industry in India. Does the tourism industry have the potential to boost the North-East economy of India? 5+5+5=15

4. What is meant by foreign collaboration? What are its objectives? Discuss the features and importance of foreign collaboration. 2+3+10=15

Or

Write notes on the following : 5×3=15

- (a) Balance of Payments

- (b) SAARC

- (c) Objectives of the EXIM Policy (2015-20)

(3)

5. (a) "Globalization is both a threat and an opportunity for Indian business firms." Discuss the statement. 10
- (b) What are the essential conditions for globalization? 5

Or

Write notes on any *three* of the following :
5×3=15

- (a) OPEC
(b) IMF
(c) NAFTA
(d) EU

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