

Odd Semester, 2020

(Held in March, 2021)

COMMERCE

(Honours)

(BC-102)

(Principles and Practice of Management)

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Discuss the evolution of management thought. 15

Or

Explain the role of managerial ethics in modern management.

2. State any three types of organizational structures. Explain their merits and demerits. 15

Or

- (a) What is planning? State the steps involved in planning process. 2+8=10

- (b) Explain the relative importance of strategy as a management function. 5

3. Explain A. H. Maslow's need hierarchy theory. What are the drawbacks of this theory? 10+5=15

Or

Discuss the various barriers to communication. What measures would you suggest to overcome them? 8+7=15

4. (a) What are the essentials of effective control systems? 10

- (b) What is meant by control by exception? 5

Or

- (a) Distinguish between PERT and CPM. 8

- (b) Explain budgetary control as managerial technique. 7

5. What is meant by interpersonal conflict? Explain the levels and causes of interpersonal conflict. 3+6+6=15

Or

Why do people resist change in any organization setting? How can resistance be overcome by managers? 8+7=15
