

Odd Semester, 2020

(Held in March, 2021)

COMMERCE

(Honours)

(BC-102)

(Principles and Practice of Management)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. What is scientific management? Discuss the various techniques of scientific management. 3+12

Or

State the Neoclassical theory of organisation keeping in view the Human Relations and Behavioural Aspects of organisation. 15

2. What are the various types of decision taken in an organisation? Outline the skills needed to take those different types of decisions. 8+7

Or

- (a) What do you mean by delegation of authority? What relationship does it have with responsibility and accountability? 4+6

- (b) Write a short note on project type organisational structure. 5

3. (a) State the importance of motivation in an organisation. 5

- (b) Describe the theory of motivation as propounded by McGregor. 10

Or

- (a) How is a leader different from a manager? 6

- (b) What are the salient features of transactional leadership? 9

4. State the importance of control function in the process of management. Distinguish between feedback control and feedforward control. 8+7

Or

Write short notes on the following : 5×3=15

- (a) Demerits of budgetary control

- (b) Management audit

- (c) Relevance of CPM as a control technique

(3)

5. (a) What are the challenges confronted by a manager while managing an organisation during Transformational Changes? 10
- (b) Why are the gender issues assuming prominence in the emerging society? 5
- Or*
- (a) How is group behaviour different from individual behaviour? 5
- (b) "Status has a direct impact on group behaviour." In the light of the above statement, discuss the concept of status and state the concept of formal and informal status. 10

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