

Odd Semester, 2020

(Held in March, 2021)

MEDIA TECHNOLOGIES

(Honours)

(MT-101)

(Communication Principles and Practices)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : $2\frac{1}{2} \times 4 = 10$

- (a) Information overload
- (b) Framing as agenda setting activity
- (c) Convergence
- (d) Blocking (in the context of theatre)

2. Do you think that an authoritarian system of communication is suitable for a democratic society? Give reasons for your answer. $11\frac{1}{4}$

Or

Elaborate on the role that mass media plays in bringing about sustainable development in society.

3. Classify and explain the various uses and gratification of media. $11\frac{1}{4}$

Or

Explain in detail Gerbner's model of communication.

4. Discuss how new media technologies are changing the ways in which people interact with one another. $11\frac{1}{4}$

Or

What is 'Remediation'. Discuss in detail.

5. Describe with the help of an example how different modes of media are being used in contemporary theatre. $11\frac{1}{4}$

Or

Write a brief description on the influence of media aesthetics in the staging of performances.

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