

Odd Semester, 2020

(Held in March, 2021)

MEDIA TECHNOLOGIES

(Honours)

(MT-303)

(**Journalism**)

(Under Revised Syllabus)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

1. Write on the following in brief : 2×4=8

- (a) The anchor story
- (b) Fillers
- (c) Statement of ownership
- (d) Banner

2. (a) What do you understand by the ethical and legal restrictions of press? 7½

Or

- (b) What are the journalistic values that must be enshrined in a code of ethics for journalists?

3. (a) Editing a news item is different from editorial writing. Explain both these functions. 7½

Or

(b) Discuss the principles of page layout.

4. (a) Discuss about the interview techniques in journalism. 7½

Or

(b) What are the factors determining news value?

5. (a) What is feature. Discuss the fundamentals of feature writing. 7½

Or

(b) Write a brief history on journalism in India.

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