

**Odd Semester, 2020**

( Held in March, 2021 )

**MASS COMMUNICATION AND VIDEO  
PRODUCTION**

( Honours )

( MV-H-502 )

**( Media Appreciation )**

*Marks : 56*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

1. Write short notes on any *four* of the following : 3×4=12
  - (a) Constructed image
  - (b) Expressionism
  - (c) Persistence of vision
  - (d) Bollywood
  - (e) Indian new wave
  
2. "Art is a lie that makes us realize the truth."  
Discuss this statement within the context of  
art as representations. 11

*Or*

What is a composition? Discuss the  
functions of lines in a composition. How do  
they psychologically motivate an audience?

3+5+3=11

3. How do the principles of persistence of  
vision, critical flicker fusion and apparent  
motion work to make us see motion in an  
otherwise still image? 11

*Or*

What are the different camera movements?  
In the film language, how do they function  
as a medium of communication? 5+6=11

4. What is montage editing? What are five  
montages as developed and theorised by  
Sergei Eisenstein? 4+7=11

*Or*

With appropriate examples, discuss the  
history and features of the film noise. 11

5. What are the different elements of the  
psychoanalytic film model? Discuss the  
strengths and weaknesses of this model.  
5+3+3=11

*Or*

What is film appreciation? Discuss in detail  
the structure of writing a film review. 4+7=11

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