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(July)

COMMERCE

(Honours)

(Entrepreneurship Development)

(BC-602)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Why are entrepreneurs called 'agents of progress' for a nation? What role do they play in the nation's development? 3+12=15

Or

Explain the pros and cons of being an entrepreneur. Explain the problems faced by women entrepreneurs in India. 5+5+5=15

2. Explain the salient features of the MSMED Act, 2006. 15

Or

Define 'a sick enterprise'. Explain the causes of industrial sickness. Briefly explain the remedial measures for Small Industrial Sickness in India. 3+6+6=15

3. Explain the steps involved in starting a business venture. 15

Or

Write short notes on the following : 3×5=15

- (a) Idea generation process
- (b) Social desirability
- (c) Technical feasibility study
- (d) SWOT analysis
- (e) Opportunity identification

4. "Until committed to papers intentions are seeds without soils, soils without winds or mere wishes which do not lead to execution and without execution there is no pay off." Comment and explain the contents of a project report. 5+10=15

Or

What purposes does a business plan serve? How do you think is the reason for failure of business plan execution? 8+7=15

(3)

5. Define Industrial Estates. Explain the role and types of industrial estates. 3+6+6=15

Or

Explain the role played by SIDBI, DIC and KVIC while providing assistance to small entrepreneurs. 5+5+5=15
