

4/H-78 (viii) (Syllabus-2018)

(2)

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(July)

**MASS COMMUNICATION AND VIDEO
PRODUCTION**

(Honours)

(Video Technology)

(MCVP-401)

(Under Revised Syllabus)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

1. Answer the following questions : 2×4=8

(a) What is HDTV?

(b) What is CMOS?

(c) State the difference between composite
and component video.

(d) Define resolution and aspect ratio.

2. Discuss the various analogue and digital
videotape formats. 7½

Or

Describe the various parts of a video camera
with the help of a diagram.

3. Explain how video technology can be
gainfully used in imparting awareness
programmes. What is the role of a video
producer? 7½

Or

Write a script for a PSA on the topic 'cyber
bullying'.

4. State the objectives of lighting. Describe
chiaroscuro, flat, three-point lighting and
silhouette lighting. 7½

Or

What is composition? Explain the rule of
thirds and dynamic composition. Describe
the various shot sizes and angles.

(3)

5. Write the difference among the three television standards. $7\frac{1}{2}$

Or

State the technical difference among CRT, PLASMA, LCD and LED television.

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