

**2 0 2 1**

( July )

**MEDIA TECHNOLOGIES**

( Honours )

**( Writing for Radio, TV and New Media )**

( MTH-203 )

*Marks : 38*

*Time : 2 hours*

*The figures in the margin indicate full marks  
for the questions*

**1.** Write short notes on the following : 2×5=10

(a) Storyboard

(b) Logline

(c) Blogs

(d) PSA

(e) Climax

**2.** Differentiate the TV audience characteristics  
and traits with that of social media. 7

*Or*

Explain with examples, why radio is called  
the 'theatre of the mind'. 7

**3.** Define media script. Explain the role of  
scriptwriter. 2+5=7

*Or*

Explain the scriptwriting process from  
research to storyboard. 7

**4.** With the help of any film you recently  
watched, explain the various stages of  
screenplay. 7

*Or*

What is character arc? Describe the basic  
considerations to be kept in mind while  
developing characters. 2+5=7

**5.** What are the different sound elements in  
script? Write the basic steps to write  
dialogue. 3+4=7

*Or*

Highlight upon the challenges of writing for  
an interactive media. 7

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