

2021

( July )

MEDIA TECHNOLOGIES

( Honours )

( Writing for Radio, TV and New Media )

( MT-201 )

( Under Revised Syllabus )

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. Write short notes on the following :  $2\frac{1}{2} \times 4 = 10$

- (a) The studio
- (b) TV audience
- (c) Fly on the wall
- (d) Internet blogging

2. What is visual grammar? Discuss the importance of visual grammar while writing a screenplay.  $5 + 6\frac{1}{4} = 11\frac{1}{4}$

Or

What is character ARC? Discuss the importance of character development in fiction writing.

3. Why is copyright important for a script-writer? Explain the process of getting a copyright for your script.  $5 + 6\frac{1}{4} = 11\frac{1}{4}$

Or

What are the different elements to consider while writing for documentary and non-fiction narratives?

4. What is creative treatment? Illustrate a typical creative treatment for a 10 minutes documentary film of your choice.  $5 + 6\frac{1}{4} = 11\frac{1}{4}$

Or

What is the role of a writer in the new media? Elaborate its importance with significant examples.

5. What are the different stages of script development? Explain with the help of a film you recently watched.  $5 + 6\frac{1}{4} = 11\frac{1}{4}$

Or

Why is a double-column script important in a TV studio setup? Illustrate a typical double-column script for a PSA in a studio setup.

★ ★ ★