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( July )

BUSINESS ADMINISTRATION

( Honours )

( Project Planning and Control )

[ BBAH-602 (a) (FM) ]

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. (a) What do you mean by a 'project idea'?  
Describe various steps involved in the  
process of idea generation. 2+8=10
- (b) What are the factors taken into  
consideration while screening project  
ideas? 5

Or

State the various aspects of the following :

$7\frac{1}{2} + 7\frac{1}{2} = 15$

- (a) Political environment
- (b) Socio-cultural environment

2. (a) What do you mean by demand? What  
are its facets? How is demand for a  
product forecasted? 10
  - (b) Write a short note on questionnaire-  
based survey. 5
- Or
- (a) Which are the factors that are taken  
into consideration in Technical Analysis  
of a project proposal? 10
  - (b) State the importance of work schedule. 5

3. (a) What do you mean by working capital?  
How would you determine working  
capital requirement for a small  
manufacturing project? 3+7=10
- (b) What are the sources of short-term  
finance? 5

Or

- (a) Write a short note on social cost benefit  
analysis. 5
- (b) State the relevance of projected  
financial statement. With hypothetical  
information, prepare Balance Sheet for  
a small industrial unit (3 years'  
projection). 10

( 3 )

4. (a) What are the ill effects of poor implementation of a project? 5
- (b) What are the different types of control exercised while implementing a project? 10

Or

- (a) What are the tools available for schedule control? 5
- (b) Write short notes on any *two* of the following : 5×2=10
- (i) Cost time overrun
  - (ii) Project audit
  - (iii) Progress measurement
5. (a) What do you mean by CPM? How is CPM distinguished from PERT? 2+8=10
- (b) What do you mean by crashing? State the rules of crashing. 1+4=5

( 4 )

Or

- (a) Draw a network diagram from the following information :

Activity	Preceding Activity	Duration (in days)
A	—	5
B	A	8
C	A	7
D	A	8
E	B	9
F	C	11
G	D	12
H	E, F & G	14
I	H	6

Also, determine the critical path and the floats associated with the project. 12

- (b) Write a note on Resource Levelling. 3

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