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(July)

BUSINESS ADMINISTRATION

(Honours)

(**Business Environment**)

(BBAC-401)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

PART—A

(Marks : 50)

UNIT—1

1. Enumerate the components of macro-environment of business. 10

Or

Discuss the importance of tourism and hospitality industry in economic development of a country. 10

UNIT—2

2. Discuss the various elements causing industrial sickness in India. 10

Or

Write a brief note on North-East Industrial Policy. 10

UNIT—3

3. Analyze the impact of foreign trade on economic growth in developing countries. 10

Or

Define balance of payments. Discuss the various components of balance of payments. 3+7=10

UNIT—4

4. Define the structure and characteristics of Indian financial system. 10

Or

Describe the various methods of monetary control of the Reserve Bank of India. 10

UNIT—5

5. What do you understand by capital market? Explain the various instruments in capital market. 3+7=10

(3)

Or

Write short notes on the following : 5×2=10

(a) Bill of exchange

(b) Bill discounting

PART—B

(Marks : 25)

UNIT—1

6. Define legal environment of business. 5

Or

Highlight the targets of 12th Five-Year Plan. 5

UNIT—2

7. Explain the role of Government for the growth of SMEs in India. 5

Or

Write on the effects of liberalization in Indian economy. 5

UNIT—3

8. Write down the role of Asian Development Bank in global trade. 5

Or

Write a short note on current EXIM policy. 5

(4)

UNIT—4

9. Highlight the role of Industrial Development Bank of India. 5

Or

Write the various functions of Commercial Banks in India. 5

UNIT—5

10. Define equity and preference shares. 5

Or

Describe any two types of mutual fund in India. 5

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