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(July)

MASS COMMUNICATION AND
VIDEO PRODUCTION

(Honours)

(Media Script Writing)

(MVH-202)

Marks : 56

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : 3×4=12

(a) Video transitions

(b) Plot twist

(c) Blogs

(d) Audience mapping

2. Why is copyright important for a
scriptwriter? Explain the process of getting a
copyright for your script. 3+8=11

Or

What are documentaries? Describe the
different types of documentary. 11

3. Define conflict. Highlight the importance of
conflicts in scripting. 2+9=11

Or

What are the different stages of developing a
screenplay? 11

4. Comment on the role of the writer in the
different mass media while keeping the
audience in mind. 11

Or

While writing for TV studio production, what
are the basic elements of production that a
writer should keep in mind? 11

5. Explain why character are important for the
development of a film script. 11

Or

What is visual grammar? Discuss the
importance of visual grammar for a fiction
film. 11

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