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( July )

MASS COMMUNICATION AND VIDEO  
PRODUCTION

( Honours )

( **Video Electronics Film/Field Production** )

( MV-H-601 )

Marks : 19

Time : 2 hours

*The figures in the margin indicate full marks  
for the questions*

SECTION—I

1. Why is research essential for a documentary film? What are the key roles of a director in a documentary film? 7

SECTION—II

2. Write brief notes on the roles of the following : 4
- (a) Art director
- (b) Pre-production meetings

(c) Continuity sheet

(d) Gaffer

*Or*

Explain the role and responsibilities of a line producer.

3. Mention the different components that make up the production book. 4

*Or*

To what extent is publicity important for the overall success of a fiction film?

4. Prepare a professional budget for a 2-min TV advertisement of a 3-day outdoor location shoot of a product of your choice. 4

*Or*

What is visual literacy?

★ ★ ★