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(July)

MEDIA TECHNOLOGIES

(Honours)

(**Communication for Development**)

[MT-601]

(Under Revised Syllabus)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : 2×4=8

(a) Edutainment

(b) HDI

(c) Development reporting

(d) SITE

2. Explain the term 'development communication' using examples. 7½

Or

Discuss the scope of using development communication for improving the standard of living in our society.

3. Discuss the dominant paradigms of development. 7½

Or

Discuss the key features of dependency theory.

4. Trace the history of development communication in India. 7½

Or

Discuss any two major problems that hamper development communication in India.

5. What are the potential forms of media for achieving the goals of agriculture and rural development? Why? 7½

Or

Discuss the scope of using folk and traditional media for development communication.

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