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(July)

MEDIA TECHNOLOGIES

(Honours)

(**Print Journalism**)

(MTH-202)

Marks : 38

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

1. Write on the following in brief : 2×5=10

- (a) The Inverted Pyramid
- (b) Fourth Estate
- (c) Ombudsman
- (d) Juxtaposition
- (e) RNI

2. (a) What do you understand by the Ethical
and Legal Restrictions of Press? 7

Or

- (b) What are the journalistic values that
must be enshrined in a Code of Ethics
for Journalists? 7

3. (a) What do you understand by 'imbalance'
in the flow of information and com-
munication between the West and the
developing countries? 7

Or

- (b) What is New Media? What is the impact
of the Electronic Media on the Print
Media? 7

4. (a) What do you understand by Paid News?
Explain in brief. 7

Or

- (b) Discuss about Page 3 news. What are
the precautions to be maintained? 7

5. (a) What is feature? Discuss the funda-
mentals of feature writing. 7

Or

- (b) Write a letter to the Editor highlighting
the waste disposal system in your city. 7

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