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(July)

MASS COMMUNICATION AND
VIDEO PRODUCTION

(Honours)

(Communicative English—II)

(MV-H-403)

Marks : 56

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

Answer the following questions in *three* or *four*
sentences each : 3×4=12

1. What is creative writing?
2. Briefly describe a skill used in non-verbal communication.
3. Name a few challenges faced by speakers in delivering their speeches.
4. Discuss how computer word processing applications assist in preparing quality communication materials.

20D/1244

(Turn Over)

UNIT—II

Answer the following questions :

5. (a) How is poetry different from prose? 3
 (b) Why do poets make use of refrains in their poems? 2
 (c) Give an example of personification used by a poet in a poem you have read. 2
 (d) How is simile different from metaphor? Give an example of each. 4

OR

6. (a) Discuss the concepts of round and flat characters in plays. Give examples to highlight the differences. 5
 (b) What are the elements of an absurdist play? 3
 (c) What is naturalism in Theatre? 3

OR

7. (a) What are some of the barriers to effective communication? 5
 (b) Why is Socrates considered a good speaker? 3
 (c) How does voice modulation help make speeches more effective? 3

20D/1244

(Continued)

(3)

UNIT—III

Answer the following questions :

8. (a) Discuss the autobiographical elements in Mahmoud Darwish's poem, *Identity Card*. 5
- (b) How does Ezekiel expose the superstitious beliefs of his times in his poem, *Night of the Scorpion*? 6

OR

9. (a) What are the findings that David Noonan presents in his writings on the brain? 5
- (b) Describe Leacock's reactions to the changes made by the photographer to his photo and the cause for his reactions. 6

OR

10. (a) Describe the idyllic life that Ruskin Bond portrays in his *Life at My Own Pace*. 6
- (b) Discuss the various phases that a daily newspaper undergoes before it is printed and sold. 5

(4)

UNIT—IV

Answer the following questions :

11. (a) Who or what does Godot represent in Beckett's play, *Waiting for Godot*? Discuss how Beckett brings out the absurdity of his age through his play. 2+4
- (b) How do non-verbal cues or elements add to or take away from the effectiveness of a speech? 5
12. (a) Write a speech on any *one* of the following : 11
- (i) Seize the day, save the future
- (ii) Women—the maker of the modern world
- (iii) Unity is bigger than caste, colour, creed

Or

- (b) Bring out the elements of realism in Ibsen's *A Doll's House*. 11
