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(July)

MASS COMMUNICATION AND VIDEO
PRODUCTION

(Honours)

(English Literature and Communication)

(MCV-403)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on any two of the following : 5×2=10

- (a) Plot
- (b) Tragi-comedy
- (c) Comedy of Menace
- (d) Theatre of the Absurd
- (e) Symbolism
- (f) Dialogue

2. What is the role of the editor? Trace the evolution of the newspaper. 3+7=10
3. What according to Wouk is advertising? "Advertising blasts everything that is good and beautiful with a horrid spreading of mildew." Discuss. 3+7=10
4. Who is a 'tiger mother'? Discuss how *Battle Hymn of the Tiger Mother* provokes culture clash of Western and Asian styles of parenting. 3+7=10
5. Comment on the technical aspect of colour in *Maus*. Discuss the uses of symbols in the text. 7+8=15

Or

What are the various features of a graphic narrative? Discuss the theme of rebellion in *Persepolis*. 7+8=15
