

2/H-78 (v) (Syllabus-2018)

2 0 2 2

(May/June)

**MASS COMMUNICATION AND
VIDEO PRODUCTION**

(Honours)

(Media Scene in India)

(MCVP-203)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : $2\frac{1}{2} \times 4 = 10$

- (a) Audit Bureau of Circulation**
- (b) United News of India**
- (c) National Film Development Council**
- (d) Cable TV Regulation in India**

2. With reference to Article 19(1) of the Indian Constitution, can we state that freedom of Press is absolute in India? Justify. $11\frac{1}{4}$

Or

Write a short note on the social objectives of TV in India and highlight the Broadcasting code. 6+5¼=11¼

3. What are the powers and functions of the TRAI? 11¼

Or

How are social media like Facebook, Twitter, OTT platforms etc. regulated in India? 11¼

4. Mention Five provisions of the Cable Television Networks (Regulation) Act, 1995. 11¼

Or

Elaborate on the process of Film certification in India. 11¼

5. Give an account of the growth and evolution of All India Radio, Shillong. 11¼

Or

Trace the growth of commercial films in Meghalaya. 11¼
