

4/H-78 (x) (Syllabus-2018)

2022

(May/June)

**MASS COMMUNICATION AND VIDEO
PRODUCTION**

(Honours)

(English Literature and Communication)

(MCVP-403)

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Answer the following questions : 2×5=10

- (a)** What is the main difference between folktale and folklore?
- (b)** List the key components of a play.
- (c)** What is a graphic narrative?
- (d)** Name the technical elements of a graphic novel.
- (e)** What is a memoir?

2. Discuss the meaning of 'origin story' with reference to some of the stories in *Around the Hearth*. 10

Or

Discuss the difference between a legend and a myth with reference to *Around the Hearth*.

3. According to Herman Wouk, how does advertisement affect the youth? 10

Or

Carefully trace the evolution of the newspaper.

4. Analyze the significance of the title, *Battle Hymn of the Tiger Mother*. 10

Or

Critically analyze the fears of the immigrant parent as reflected in Amy Chua's *Battle Hymn of the Tiger Mother*.

5. Give the definition of the term 'identity'. Discuss the role that 'identity' plays in the graphic memoir, *Maus*. 15

Or

Give the definition of the term 'identity crisis'. Discuss the identity crisis experienced by the protagonist in the graphic memoir, *Persepolis*.

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