

4/H-82 (x) (Syllabus-2018)

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(May/June)

MEDIA TECHNOLOGIES

(Honours)
(Introduction to New Media)

[MT-403]

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions.*

1. Write short notes on the following : $2\frac{1}{2} \times 4 = 10$

(a) Digital immigrant

(b) Virality

(c) Slacktivism

(d) Hypertext

2. What do you understand by Web 2.0? Write the advantages of Web 2.0. Mention the key tools of Web 2.0 and its features.

$2+3+6\frac{1}{4}=11\frac{1}{4}$

Or

What do you understand by new media?
Discuss the key features of new media.

3+8¼=11¼

3. Drawing references from your surroundings, discuss the impact of digital culture in your life.

11¼

Or

Explain how social media platforms have transformed the art of storytelling.

11¼

4. Assess the impact of new media on journalism as a profession.

11¼

Or

Highlight how new media has impacted the regional media units and language newspapers.

11¼

5. What do you understand by digital divide?
Discuss the role of ICT in social development in India.

3+8¼=11¼

Or

Discuss the key features of the IT Act, 2000.
What were the main amendments made in the IT Act, 2008?

7+4¼=11¼

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