

4/H-82 (viii) (Syllabus-2018)

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(May/June)

MEDIA TECHNOLOGIES

(Honours)

(Media and Culture)

[MT-401]

(Under Revised Syllabus)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following (any four) :

2½×4=10

- (a) Sampling**
- (b) Kinship**
- (c) Folk culture**
- (d) Belief system in North-East**
- (e) Boundary issues in North-East**

2. What is culture imperialism? Can we generalize that the new media, whether games, WhatsApp, Instagram or Facebook are the latest threat to our culture? Substantiate your claim. $4+7\frac{1}{4}=11\frac{1}{4}$

Or

What is the uniqueness of your own culture? If you have to shoot a video documentary of your own culture, what are the various documents you will include? Explain in short about those various components that you can use as voice-over. $3+3\frac{1}{4}+5=11\frac{1}{4}$

3. North-East India is a place torn down by ethnic clashes, insurgency, boundary issues and even natural calamities. Suggest ways and means how media can be the agent of change in these various problems. $11\frac{1}{4}$

Or

Do you agree that North-East India is neglected? Give reasons for your stance. What are the opportunities to be uncovered in North-East? What are the challenges for growth in North-East? $4+3\frac{1}{4}+4=11\frac{1}{4}$

4. What are the various steps in doing research? Write a research proposal on any topic of your interest to explain the various components of a research. $3+8\frac{1}{4}=11\frac{1}{4}$

Or

"The role of media in promoting culture." Write at least three objectives on this topic. Prepare a questionnaire of at least ten questions to find the answer to the objectives you have framed. $3\frac{1}{4}+8=11\frac{1}{4}$

5. What is communication research? Explain with examples the various types of communication research. $4+7\frac{1}{4}=11\frac{1}{4}$

Or

What do you understand by data in a research? What are the various sources of data? Explain with examples the various methods of data collection in research. $2+2+7\frac{1}{4}=11\frac{1}{4}$
