

4/H-65 (x) (Syllabus-2015)

2 0 2 2

(May/June)

BUSINESS ADMINISTRATION

(Honours)

(Business Environment)

(BBAC-401)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

PART—A

(Marks : 50)

UNIT—1

- 1. Define business environment. Discuss in detail the economic environment of business.**

4+6=10

OR

- 2. Discuss the merits and limitations of Five-Year Plans. What were the major objectives of the Twelfth Five-Year Plan?**

6+4=10

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(Turn Over)

(2)

UNIT—2

3. What is industrial sickness? What are the causes of industrial sickness? Discuss the measures adopted by the Government for overcoming industrial sickness in the country. 2+3+5=10

OR

4. Discuss in detail the pattern of industrial growth following the onset of economic liberalization in 1991, in the Indian context. 10

UNIT—3

5. What are the objectives of the World Bank? Discuss the role of the World Bank in global trade. 4+6=10

OR

6. Discuss in detail the composition and direction of India's foreign trade in the post-liberalization period. 10

UNIT—4

7. Discuss the organization, functions and objectives of SEBI. 3+4+3=10

OR

8. (a) What are the characteristics of the Indian Financial System?

(3)

- (b) Discuss the role of commercial banks in India. 5+5=10

UNIT—5

9. What are the different types of treasury bill markets in India? Discuss their features and limitations. 3+4+3=10

OR

10. Explain in detail the characteristics of any two instruments of capital markets in India. 5+5=10

PART—B

(Marks : 25)

UNIT—1

11. What are the internal factors of business environment? 5

OR

12. State any two achievements of the Eleventh Plan. 5

UNIT—2

13. State any three features of the North-East Industrial Policy, 1997. 5

(4)

OR

14. What are the main problems of SMEs in India? 5

UNIT—3

15. What are the objectives of the WTO? 5

OR

16. Explain the role of ADB in global trade. 5

UNIT—4

17. Explain any two instruments of monetary control generally adopted by the RBI in the country. 5

OR

18. Discuss the features and types of cooperative banks in India. 5

UNIT—5

19. What are the features of call money market in India? 5

OR

20. Explain the main features of certificate of deposit market in India. 5

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