

6/H-76 (xiv) (Syllabus-2015)

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(May/June)

COMMERCE

(Honours)

(Entrepreneurship Development)

(BC-602)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) What is entrepreneurial competency?
Point out the steps involved in
developing entrepreneurial compe-
tencies. 3+6=9

- (b) Discuss the different types of
entrepreneurs. 6

Or

- (a) Discuss the government incentives and
support available for promotion of
women entrepreneurship in India. 8

- (b) Explain the major social responsibilities
of an entrepreneur. 7

(2)

2. Define a small enterprise in Indian context. Mention different types of small enterprises with their respective characteristics. 3+12=15

Or

- (a) Highlight the salient features of the Small Industrial Policy, 1991. 9
- (b) Explain the main causes of industrial sickness. 6

3. What do you mean by Business Opportunity Analysis and Identification? Explain the conditions required for transforming a business idea into a business venture. 3+12=15

Or

Enumerate the steps involved in starting a business venture. 15

4. Define a business plan. Who prepares it? Discuss the major points that a business plan should contain. 3+3+9=15

Or

Explain in detail the Financial, Marketing and Technical aspects of business plan. 5+5+5=15

(3)

5. Explain the role played by commercial banks and KVIC while providing assistance to small entrepreneurs. 8+7=15

Or

- (a) Explain the objectives of Entrepreneurship Development Programme (EDP). 9
- (b) Explain the role of Industrial Estates in development of an economy. 6
