

6/H-76 (xiv) (Syllabus-2015)

2 0 1 8

(April)

COMMERCE

(Honours)

(**Entrepreneurship Development**)

(BC-602)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Discuss the various factors influencing entrepreneurship.
- (b) Distinguish between entrepreneur and employer. 10+5=15

Or

Discuss the various problems faced by women entrepreneurs. Give specific suggestions for promoting women entrepreneurship in your region. 8+7=15

(2)

2. Discuss the problems faced by small-scale industries in India. Suggest measures to overcome such problems. $8+7=15$

Or

What is a sick industrial unit? Briefly explain the causes and remedial measures for industrial sickness of small-scale industries. $3+6+6=15$

3. Describe the steps involved in starting a business venture. 15

Or

What do you mean by 'sensing the environment for opportunities'? Discuss the environmental factors to be considered while spotting out a business opportunity. $5+10=15$

4. Explain the importance of business plan. Who prepares it? Give a typical business plan format. $5+3+7=15$

Or

Discuss the financial, marketing, human resources, social and technical aspects of business plan. $3 \times 5 = 15$

(3)

5. Discuss the role played by SIDBI and DIC while providing assistance to entrepreneur. $8+7=15$

Or

Write notes on the following : $5 \times 3 = 15$

- (a) Industrial estates
- (b) Tax concessions
- (c) MIDC
