

2/H-82 (iii) (Syllabus-2018)

2 0 1 9

(April)

MEDIA TECHNOLOGIES

(Honours)

(Writing for Radio, TV and New Media)

(MT-201)

Marks : 55

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Write short notes on the following : $2\frac{1}{2} \times 4 = 10$
 - (a) TV Audience
 - (b) Video Transitions
 - (c) Character Development
 - (d) Internet Blogging

2. Why is copyright important for a script-writer? Explain the process of getting a copyright for your script. $5 + 6\frac{1}{4} = 11\frac{1}{4}$

Or

What is visual grammar? Discuss the importance of visual grammar for a fiction film.

5+6¼=11¼

3. What is copy platform? Illustrate a typical copy platform for a TV advertisement.

5+6¼=11¼

Or

Why is Story Board important in a TV studio setup? Illustrate a typical Story Board for a PSA in a studio setup.

5+6¼=11¼

4. Why is radio called 'Theatre of the Mind'? Explain the importance of sound effects in a radio program.

5+6¼=11¼

Or

What is the role of a writer in the new media? Elaborate its importance with significant examples.

5+6¼=11¼

5. What are the different stages in script development? Explain with the help of a film you recently watched.

5+6¼=11¼

Or

What are documentaries? Describe the different types of documentary.

5+6¼=11¼
